

**PINECREST PREMIER SOCCER CELEBRATES OPENING DAY KICK OFF**

PINECREST, FL—September 30, 2013— On Saturday, September 28, 2013, Pinecrest Premier Soccer Club (PPSC) celebrated its opening day kick-off event at Evelyn Greer Park thanks to the generous support of sponsors like TotalBank and other local businesses. Balloons, banners, refreshments and a photo booth added to the opening day festivities, bringing families from the community together.

“Each year we await the start of the fall session with great anticipation,” stated Renato Salazar, president of Pinecrest Premier Soccer Club and senior vice president at TotalBank. “Soccer is an excellent way for us to come together as a community. It provides young ones with an opportunity to not only acquire the technical skills of the sport, but instills team-building as well,” he added.

More than 1,375 local children enrolled in the program, many as young as four years of age, participated in matches throughout the day.

Pinecrest Premier’s recreation program for children ages 4-10 is the developmental arm of PPSC, created for children to have fun while learning good sportsmanship, acquiring knowledge of the game and improving skills.

Photos available at: [http://www.mediafire.com/folder/0ny1uezeeo16m/Pinecrest\\_Premier\\_2013](http://www.mediafire.com/folder/0ny1uezeeo16m/Pinecrest_Premier_2013)

**From left to right:**

Photo 1 – Back Row: **Renato Salazar**, President of Pinecrest Premier Soccer Club and Senior Vice President – Managing Director at TotalBank’s Pinecrest Banking Center; **Nelson Hidalgo**, Executive Vice President of the Banking Center Division at TotalBank; **Luis de la Aguilera**, President and Chief Marketing Officer for TotalBank; **Ramon Ferran**, Senior Vice President for TotalBank; **Juan Rovira**, Assistant Vice President and Sales Director at TotalBank’s Pinecrest Banking Center

Middle Row: Tatiana Christin; Elizabeth Butler; Nina Chantres; Dylan Maier; Olivia Lane

Front Row: Atef Musa; Carlos Figueroa; Kevin Fitzgerald; Cameron Correoso; Aidan Cullen

Photo 2 – Pinecrest Premier Soccer Club’s Recreation Program Players on Opening Day

Photo 3 – Photo Booth Fun Sponsored by TotalBank

**About TotalBank**

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.5 billion in assets and 19 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of Grupo Banco Popular Español, with more than \$200 billion in assets and 2,500 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at [www.totalbank.com](http://www.totalbank.com).