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14th Annual Kayaking Journey by Castaways Against Cancer Kicks Off June 8th

Miami, FL – May 15, 2013 - *Castaways Against Cancer*, a group of kayaking enthusiasts who paddle from Miami to Key West every year in support of the American Cancer Society, will be launching their 14th annual adventure, “The Trip Around the Sun Tour.” Sixteen kayakers will shove off from **Virginia Key, on the south side of Rickenbacker Causeway, just northwest of the Miami Seaquarium on Saturday, June 8, 2013 at 6:30 a.m.**

Since their first trip in 2000, and starting with just four paddlers in two kayaks, ***Castaways Against Cancer*** has raised more than \$350,000 for cancer research.

This year TotalBank will be teaming up with the Castaways to help them reach their goal of raising \$50,000. Luis de la Aguilera, President and Chief Marketing Officer of TotalBank; Joel Palatnik, Senior Vice President and Managing Director of TotalBank's Wealth Management Division, and Danny Diaz, Senior Vice President at TotalBank, will be joining the Castaways on their kayaks while TotalBank employees, customers and friends will be supporting them through their donations. **To donate in support of the Castaways Against Cancer, visit us at www.totalbank.com/castaways.**

“As part of the Castaways Against Cancer team, we will not only be raising money for valuable cancer research, but will be honoring the memory of those who have fought the good fight, including our very own Gladys Felpeto who battled her cancer with grace and dignity. Gladys was the assistant to our Chief Financial Officer, Jose Marina, and had been with TotalBank for many years. Till the end of her life she was hardworking and dedicated, courageously coming to work each day with a warm smile despite her personal struggle,” said Luis de la Aguilera, President and Chief Marketing Officer of TotalBank.

Averaging more than 22 miles a day, the Castaways will paddle a total of 160 miles during the seven-day journey. The team will arrive on the shore of Casa Marina in Key West around 2:00 p.m. on Friday, June 14.

About Castaways Against Cancer

The mission of the ***Castaways Against Cancer*** is to help find a cure for cancer and to honor those who have fought the fight. The money the team raises supports the American Cancer Society's Relay for Life of the Lower Keys. To learn more, including pictures and movies of past trips, check out www.castawaysagainstcancer.com.

About TotalBank

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.5 billion in assets and 19 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of Grupo Banco Popular Español, with more than \$200 billion in assets and 2,500 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at www.totalbank.com.

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