



**FOR IMMEDIATE RELEASE**

Teresa Estefan  
Everett Clay Associates for  
TotalBank  
(305) 261-6222  
Toll Free (877) 261-6222  
[testefan@evclay.com](mailto:testefan@evclay.com)

**TOTALBANK APPOINTS NEW MANAGING DIRECTOR FOR  
CORAL GABLES AND RED SUNSET BANKING CENTERS**

MIAMI—March 31, 2014—TotalBank welcomes **Gustavo Ramon** as **Vice President and Managing Director** of its Coral Gables and Red Sunset Banking Centers.

“We are pleased to be welcoming Gus to the TotalBank team. He has an excellent track record for managing his teams to meet and exceed production goals, and we are confident his leadership skills will be invaluable as we work to achieve our strategic goals,” stated Luis de la Aguilera, President and Chief Executive Officer.

Prior to joining Totalbank, Ramon most recently served as Vice President and Branch Manager for BankUnited’s Bird Road and Downtown branches. Beginning his banking career at SunTrust Bank in 2001, Ramon brings 13 years of experience in sales and branch management.

**About TotalBank**

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.5 billion in assets and 21 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 40 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of GrupoBanco Popular Español, with more than \$230 billion in assets and 2,700 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at [www.totalbank.com](http://www.totalbank.com).

###