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Teresa Estefan/Melisa Chantres  
Everett Clay Associates for  
TotalBank  
(305) 261-6222  
Toll Free (877) 261-6222  
[testefan@evclay.com](mailto:testefan@evclay.com)  
[mmchantres@evclay.com](mailto:mmchantres@evclay.com)

**TOTALBANK MOVING CORPORATE HEADQUARTERS TO DOWNTOWN MIAMI**

Miami, FL—October 8, 2013— TotalBank has announced plans to relocate its headquarters to Miami Tower located at 100 S.E. 2<sup>nd</sup> Street in Downtown Miami. Scheduled for May 2014, TotalBank will occupy three floors and will have a Banking Center on the ground floor.

The Bank's move to Miami Tower will be a milestone as it has resided in the same location since 1974. The new 60,000 square foot space will afford TotalBank the opportunity to further grow its brand, enhance customer service, and optimize employee performance.

"We are excited about the expansion and addition to our capacity to better serve our customers in an enhanced downtown location. Our new headquarters is designed to streamline efficiency and promote employee collaboration at every level," said Jorge Rossell, Chairman of TotalBank. He continued, "This move is all about maximizing efficiency and the full optimization of our business plan. In addition to gaining an outstanding skyline and plaza signage, our move to the Tower will provide the opportunity to work together to continue to grow our customer service model."

The existing offices located at 2720 Coral Way will be fully renovated as the new operations center which was previously located at the Palmetto Bay Banking Center. The Bank will continue to house its International Personal Banking and Total Wealth Management units at 800 Brickell Avenue.

TotalBank signage will sit atop the Miami Tower, placing it at the center of the vibrant Miami financial community next year as it celebrates its 40<sup>th</sup> anniversary.

For interior design and architecture, TotalBank selected New York-based Gensler, (<http://www.gensler.com>) an award-winning firm who provides comprehensive strategic planning and design services to the global financial, insurance and real estate industries. Gensler will create a highly collaborative open work space environment that will serve to enhance the TotalBank mission of positively impacting the lives of clients through empowered, responsive employees who work together to help customers achieve their financial and investment goals.

Matthew Goodman, managing principal of Cresa South Florida, represented TotalBank in the lease. Eric Groffman, senior vice president of Transwestern, represented Miami Tower.

TotalBank's new offices will have an array of high-tech features that will optimize efficiency and security, and will implement a 'green' design to increase sustainability. The new space will also offer conference rooms, training facilities and multiple client meeting facilities.

#### **About TotalBank**

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.5 billion in assets and 21 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of Grupo Banco Popular Español, with more than \$200 billion in assets and 2,500 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at [www.totalbank.com](http://www.totalbank.com).

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