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TOTALBANK ANNOUNCES PROMOTIONS IN SMALL BUSINESS LENDING

MIAMI—January 29, 2013—TotalBank announces the promotions of **Omar Ojeda** to Senior Vice President – Director of Small Business Lending and **Olga Rojas** to Vice President and SBA Operations Specialist – Small Business Administration.

“The efforts of Omar and Olga contributed greatly to the success of TotalBank’s SBA lending campaigns throughout 2012. And we anticipate further growth as they continue in their new positions,” stated Luis de la Aguilera, President and Chief Marketing Officer.

Senior Vice President **Omar Ojeda**, a key contributor to the Bank experiencing a record year in small business lending, has been promoted to **Director of Small Business Lending**. Most recently Ojeda was a Small Business Administrator for the Bank’s SBA Department. He has been with TotalBank since 2008.

Olga Rojas, TotalBank’s Small Business Administration (SBA) department’s SBA Operations Specialist, has been promoted from Assistant Vice President to **Vice President**. She was hired five years ago as a Banking Officer and Credit Underwriter in the Corporate Lending Division.

TotalBank’s Small Business Lending Division’s success in 2012 is also attributed to the launch of an SBA 504 campaign in the third quarter that generated more than \$24MM in applications in the span of 90 days. TotalBank also recently ranked as one of four top local South Florida banks in small business lending in a study by banking analyst Kenneth Thomas.

About TotalBank

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.3 billion in assets and 19 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of Grupo Banco Popular Español, with more than \$230 billion in assets and 2,700 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at www.totalbank.com.

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