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TOTALBANK ANNOUNCES PROMOTION OF TOP EXECUTIVES

MIAMI—January 22, 2013—TotalBank announces the recent promotions of key management executives including **Nelson Hidalgo**, Executive Vice President of the Banking Center Division, and **Joel Palatnik**, Senior Vice President and Managing Director III of Wealth Management.

“Organic growth within TotalBank is fundamental to our core values and we are especially pleased to be announcing the promotions of both Nelson and Joel. Their success is our success, and that means our community has the most talented professionals working to meet their banking needs,” stated Luis de la Aguilera, President and Chief Marketing Officer.

Nelson Hidalgo has been promoted to **Executive Vice President** of TotalBank’s Banking Center Division. Hidalgo has been with TotalBank for five years and was hired as Senior Vice President and Lender in the Corporate Lending Division in January 2008. In September 2010, he was promoted to Director of the Banking Center Division. Hidalgo oversees 19 Banking Centers throughout Miami-Dade County.

Joining TotalBank’s Wealth Management Division from its inception in September 2010 as Vice President and Managing Director, **Joel Palatnik** has been promoted to **Senior Vice President and Managing Director**. Under Palatnik’s direction, the Wealth Management Division was successfully launched in 2011 and has grown significantly. In 2012, the Division deployed 20 licensed banking employees throughout the Banking Centers in order to service the wide-ranging needs of TotalBank customers.

About TotalBank

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.3 billion in assets and 19 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of GrupoBanco Popular Español, with more than \$230 billion in assets and 2,700 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at www.totalbank.com.

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