



FOR IMMEDIATE RELEASE

Melisa Chantres
Everett Clay Associates for
TotalBank
(305) 261-6222
Toll Free (877) 261-6222
mmchantres@evclay.com

**TOTALBANK TO OPEN PINECREST BANKING CENTER
First New Location to Open in 2012**

MIAMI – April 12, 2012- TotalBank, an integrated retail and commercial bank in South Florida, today announced the opening of its new Pinecrest Banking Center located at 10205 South Dixie Highway.

Conveniently located off US-1 at 10205 South Dixie Highway, this will be TotalBank's first new location to open in 2012. It will also be one of TotalBank's larger branches and will include a wealth management division and a residential mortgage sales team. Leading the Pinecrest Banking Center is Renato Salazar, serving as the banking center's Managing Director and Juan Carlos Rovira as Sales Director.

"TotalBank is committed to growing and investing in South Florida and this includes the Pinecrest community. It is our goal to provide the community with an array of financial solutions focusing on consumers, small businesses and professionals," said Jorge Rossell, chairman and chief executive officer of TotalBank.

The Bank has been actively involved in the Pinecrest community. For 10 years it has supported the Pinecrest Premier Soccer Club. It has also supported the SmARTy Dogs for SmART Schools program by sponsoring "Total Teck," a large fiberglass dog painted by local artist MANO. "Total Teck" is one of 30 public art pieces which will be auctioned off with 100 percent of the proceeds going to the SmART Schools campaign to support technology at the Village of Pinecrest's public schools.

###

About TotalBank

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.3 billion in assets and 19 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of Grupo Banco Popular Español, with more than \$200 billion in assets and 2,500 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at www.totalbank.com.

###