



**FOR IMMEDIATE RELEASE**

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**TOTALBANK PROMOTES FOUR SENIOR MANAGERS**

MIAMI—January 18, 2012—TotalBank recently promoted **Mel Martin** to **Senior Vice President**, **Isabel Gomez** to **Market Lender/Senior Vice President**, **Reynaldo Santana** to **Regional Manager** and **Ariel Carrion** was appointed to **Information Technology Director** as the Bank continues with its plans for expansion.

“With our recent openings in several key locations, our plans for future expansion are progressing and it is vital to have the right team in place. We are pleased to have Mel, Isabel, Rey and Ariel in these new pivotal roles as we move forward,” said Luis de la Aguilera, president and chief marketing officer at TotalBank.

**Thaymell “Mel” Martin** was promoted from Vice President to **Senior Vice President**. Martin is one of TotalBank’s rising stars having joined the Bank in November of 2010 as Managing Director for the West Kendall Banking Center. He currently serves as Market Manager over TotalBank’s West Kendall, Quail Roost, Palmetto Bay and Pinecrest locations. Martin holds a Bachelor of Science degree in business administration and marketing from Florida International University.

**Isabel Gomez** has been promoted to **Market Lender and Senior Vice President** and will be the serving the Downtown Miami, Brickell, and South Beach Banking Centers. She joined TotalBank in 1988 and possesses extensive banking experience. Most recently she served as the Managing Director for the Downtown Banking Center.

**Reynaldo Santana** was promoted to **Regional Manager in the Banking Center Division** where he will be assisting in the administration of the banking centers, overseeing four markets which include the areas of Hialeah, Medley, Downtown, Brickell, South Beach, Aventura, North Miami and Doral. Santana was most recently a Debt Restructuring Officer. He holds a master’s in business administration from Florida International University.

**Ariel Carrion** has been appointed as TotalBank’s **Information Technology Director, Vice President**. Prior to his promotion, he most recently held the title of Acting IT Director. Carrion has been supporting banking institutions in the field of information

technology for the past 15 years. He earned an associate in science degree at Miami Dade College.

### **About TotalBank**

TotalBank is a leading consumer and commercial bank in South Florida with more than \$2 billion in assets and 18 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for more than 35 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. TotalBank is a wholly owned subsidiary of Banco Popular Español, whose member banks comprise Grupo Banco Popular, one of the leading banking groups in Spain with over \$200 billion in assets and more than 2,500 banking centers. More information can be found at [www.totalbank.com](http://www.totalbank.com).

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