

FOR IMMEDIATE RELEASE

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TOTALBANK WELCOMES NEW MANAGING DIRECTOR

MIAMI—November 28, 2012—TotalBank recently hired Oliver A. Benitez to oversee its Coral Gables and Red Sunset Banking Centers as Vice President and Managing Director III.

"Oliver is innovative and community oriented. His extensive management experience is just the right fit to head up our Coral Gables and Red Sunset Banking Centers," stated Luis de la Aguilera, President and Chief Marketing Officer.

With more than ten years of branch management experience, Benitez most recently served as Vice President and Branch Manager for Banco Popular North America's Coral Gables branch.

His professional affiliations include: Coral Gables Chamber of Commerce, South Miami Kendall Bar Association, FIU Law Alumni Association, Dolphins Business Alliance, Kids in Distress, Junior Achievement of South Florida, March of Dimes, and Hope Center.

About TotalBank

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.3 billion in assets and 19 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of GrupoBanco Popular Español, with more than \$230 billion in assets and 2,700 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at www.totalbank.com.

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