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## **TOTALBANK JOINS 'CASTAWAYS AGAINST CANCER' IN KAYAKING FOR A CURE**

MIAMI – June 28, 2012 – TotalBank team members recently participated in a seven-day kayaking event for Castaways Against Cancer whose efforts help the American Cancer Society. The charitable group met its goal of raising \$50,000 toward finding a cure for cancer. In its 13<sup>th</sup> year, Castaways Against Cancer and its participants took their kayaks and paddled out from Virginia Key to Casa Marina in Key West, a journey of roughly 160 miles.

Luis De La Aguilera, president and chief marketing officer at TotalBank, and the TotalBank team helped to raise \$10,440 for the event. “These guys are the real ‘iron men’ whose charitable efforts helped to raise over \$55,000 for the American Cancer Society. We were honored to take part in this year’s event,” he stated.

**From Left to Right:**



Photo 1 – TotalBank team prepares for the seven-day journey from Virginia Key to Casa Marina getting geared up and ready to go



Photo 2- Castaways paddling across the Florida coast



Photo 3- Luis De La Aguilera, president and chief marketing officer at TotalBank; the Castaways; and Daniel Diaz, senior vice president at TotalBank

### **About Castaways Against Cancer**

The mission of the ***Castaways Against Cancer*** is to help find a cure for cancer and to honor those who have fought the fight. The money the team raises supports the American Cancer Society's Relay for Life of the Lower Keys. Learn more, check out pictures and movies or donate to the cause at [www.castawaysagainstcancer.com](http://www.castawaysagainstcancer.com).

### **About TotalBank**

TotalBank is a leading integrated retail-commercial bank in South Florida with more than \$2.3 billion in assets and 19 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of Grupo Banco Popular Español, with more than \$200 billion in assets and 2,500 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at [www.totalbank.com](http://www.totalbank.com).

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