FOR IMMEDIATE RELEASE
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TOTALBANK CELEBRATES OPENING OF PINECREST BANKING CENTER

MIAMI – May 3, 2012- TotalBank recently celebrated the grand opening of its newest location, the Pinecrest Banking Center located at 10207 South Dixie Highway. Guests at the ribbon-cutting ceremony included Village of Pinecrest Mayor Cindy Lerner, local dignitaries, valued clients and key players in the completion of this project.

Conveniently located off US-1 at 10205 South Dixie Highway, this is TotalBank's first new location to open in 2012. As one of TotalBank's larger branches, the facility houses a wealth management division and a residential mortgage sales team. Leading the Pinecrest Banking Center is Renato Salazar, serving as the banking center's Managing Director and Juan Carlos Rovira as Sales Director.

Left to Right:

Juan Rovira, AVP and Sales Director
Renato Salazar, SVP and Managing Director
Elizabeth De la Rosa, AVP and Business Banking Lender
Lyan Fernandez, EVP and Chief Operating Officer
Luis de la Aguilera, President and Chief Marketing Officer
Mayor Cindy Lerner, Village of Pinecrest
Councilmember Bob Ross, Village of Pinecrest
Councilmember Jeff Cutler, Village of Pinecrest

About TotalBank

TotalBank is a leading integrated retail-commercial bank in South Florida with more than $2.3 billion in assets and 19 convenient locations throughout Miami-Dade County. Headquartered in Miami, TotalBank has served the South Florida community for 38 years, offering a broad range of domestic and international financial services to corporations, small businesses and individual consumers. The bank offers superior customer service focused on meeting the financial needs of customers while earning their confidence and loyalty. A member of Grupo Banco Popular Español, with more than $200 billion in assets and 2,500 branches, TotalBank is strengthened by its parent, one of the largest banking groups in Spain. More information can be found at www.totalbank.com.

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